



Dunnes Stores is one of Ireland's leading retailers and has a network of 130 stores in the Republic and in Northern Ireland. In addition to the grocery department, 24 Dunnes Stores branches North and South have clothing and drapery departments.

32 COUNTY DATA POUCH DELIVERY

Dunnes Stores uses DX for daily delivery of pouches from head office to the 24 stores with drapery departments. These pouches are used for documentation, promotional leaflets, posters, point of sale material and many of the other elements required by busy retailers. In the past, deliveries of this type had been made along with stock deliveries, but this did not prove efficient for such time-critical material. The DX solved this problem with a fast, secure and cost-effective delivery system between branches and head office. The DX delivery is through the front door and is handed over directly where it's needed.

SIMULTANEOUS DELIVERY AND PICK-UP

Every day between 16h00 and 16h30, DX collects all the data pouches for the 24 drapery departments from head office. These pouches are sorted and assigned to their delivery routes overnight and delivered to the stores throughout the 32 counties before noon the next day. That branches pouches for head office are picked up from the stores at the same time, and delivered to head office early the following morning.

DEMANDING SCHEDULE - DX DELIVERS

Dunnes Stores requires very demanding performance levels and a high level of service. This is what DX delivers. We have the infrastructure, the personnel and the experience to provide the reliability and service levels that modern retail management demands. Our data pouch service solved a longstanding problem for Dunnes Stores. Innovation is a way of life at DX.

TRUSTED DX SERVICES :



DX is Ireland & the UK's leading independent mail and courier company providing a range of products and services delivering approximately 40,000 items per day in the B2B market.

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