

CASE STUDY

Meteor

trusted ▪ reliable ▪ secure

DX



Meteor is an Irish mobile communications company and a subsidiary of Eircom Plc. The company has 39 retail stores in high street locations throughout Ireland.

COLLECTION AND NEXT BUSINESS DAY DELIVERY

When new customers sign up to Meteor or existing customers upgrade their phones and renew their contracts, the documentation needs to be sent back to head office in Dublin, securely and quickly. Once a week, Meteor uses DX to collect data pouches from its 39 stores for next business day delivery to head office. DX also delivers Meteor's point of sale material and promotional merchandise from head office to the 39 stores

BETTER SERVICE, LOWER COST

Meteor needs fast, reliable communication with its stores and its customers. Although much communication is electronic, physical documents and other materials have to be conveyed safely between head office and the stores. Meteor gets a fast, reliable service from DX, at a significant cost saving over other carriers. In addition, the company knows exactly what its delivery costs will be, and can trust DX to be reliable, consistent and to get the job done.

By switching to DX in 2006, Meteor reduced costs and solved its on-time service performance problems. DX's reliability and service standards are unrivalled, even at price points substantially above levels at which we operate.

TRUSTED DX SERVICES :



DX is Ireland & the UK's leading independent mail and courier company providing a range of products and services delivering approximately 40,000 items per day in the B2B market.

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